

THIRDHAND SMOKE Resource Center

Thirdhand Smoke Resource Center to Host Webinar for Property Managers October 15

Many property managers are all too familiar with complaints about secondhand smoke and the smell and discoloration left behind in the units of smokers. But did you know that this smell and discoloration is the result of the toxic residue left behind by tobacco smoke and it has negative health effects? Also known as thirdhand smoke, this toxic residue sticks to carpets, doors, furniture, walls, and other surfaces and materials and can remain for years after secondhand smoke has disappeared.

How much do you know about thirdhand smoke? How prepared are you to prevent toxic thirdhand smoke in your properties? How prepared are you to deal with thirdhand smoke that has built up in an apartment?

Thirdhand Smoke: What Every Property Manager Needs to Know

This webinar will explain why it is so difficult to remove thirdhand smoke once it has become established and will focus on successful strategies to prevent thirdhand smoke in multiunit housing, with plenty of time for discussion with our panelists!

Webinar topics include:

1. Thirdhand smoke: origins, constituents, routes of exposure, remediation
2. Regulatory approaches to prevention of thirdhand smoke in multiunit housing
3. Policy approaches to prevention of thirdhand smoke in multiunit housing
4. Strategies for overcoming resistance: Successes, challenges, and resources

Wednesday, October 15, 2020, 2:00-3:00 pm PST
The webinar is free to participants.

REGISTER NOW!



Webinar Faculty:

Georg Matt, PhD is a Professor of Psychology in the College of Sciences at San Diego State University, and a member at the University of California San Diego Moores Cancer Center. Dr. Matt's research examines human exposure to tobacco smoke toxicants in real-world field settings and strategies to protect nonsmokers from the exposure to tobacco smoke residue. He is a member of the California Thirdhand Smoke Research Consortium and the director of its Thirdhand Smoke Resource Center.

Rebecca Day-Rodriguez is the Health Services Program Specialist at City of Berkeley Housing and Community Services, Department of Public Health Tobacco Prevention Program. The Tobacco Prevention Program works to decrease public health inequities by increasing the capacity of tobacco control and prevention efforts. They work to decrease the sale of tobacco products to minors by Berkeley tobacco merchants and provide tobacco cessation services to the community.

Jennifer Mckinney is the Vice President Real Estate Division for the San Diego Housing Commission. The San Diego Housing Commission has earned a national reputation as a model public housing agency, creating innovative programs that provide housing opportunities for low-income and homeless individuals and families in the city of San Diego—the eighth-largest city in the nation and second largest in California.

Esther Schiller is co-founder of the non-profit organization Smokefree Air For Everyone (S.A.F.E.). As information about the serious effects of exposure to tobacco smoke, and more recently marijuana smoke, has become available, a large number of cities and counties in California have been encouraged to pass laws which regulate smoking in apartments and condominiums. Ms. Schiller has been involved in that effort. She currently serves as a consultant for the American Lung Association and the U.C.L.A. Center for Health Policy Research.

Learning Objectives:

At the conclusion of this webinar, participants will be able to:

1. Discuss effects of thirdhand smoke on people and property.
2. Describe the development, implementation, and enforcement of a city regulation that prevents thirdhand smoke in multiunit housing.
3. Describe the development, implementation, and enforcement of a property management policy that prevents thirdhand smoke in multiunit housing.
4. Discuss strategies to overcome resistance to regulatory and policy changes that prevent thirdhand smoke in multiunit housing.
5. Identify at least three resources to help owners and managers of multiunit housing prevent thirdhand smoke in their properties.



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